State Overview

Mars currently employs over 1,700 Associates, and operates 6 Facilities that support its 3 largest business segments – Petcare, Chocolate & Wrigley. This includes 248 BANFIELD® Pet Hospital Associates employed at 17 Locations.

Statewide Initiatives

PEDIGREE® Foundation: In 2011, the PEDIGREE® Foundation gave the Nashville Humane Association a $14,000 grant for their “DNA Program” which tested whether a lovable “mutt” would be the right breed mix for adopters.

Disaster Relief: Mars Petcare, in partnership with American Humane Association, has provided disaster relief to thousands of TN pets through its Red Star Animal Emergency Services program. The Red Star team provided on-site veterinary care, food and shelter in the wake of the May 2011 TN Floods and during two mass animal cruelty cases in 2012.

Did You Know?

Chattanooga - Wrigley Facility
Established: 2005
Associates: 301
Produces: ALTODS® mints, LIFE SAVERS® candies, LIFE SAVERS® gummies
Fun Facts: ALTODS® production moved to Chattanooga from Europe in 2006 and in 2011, LIFE SAVERS® candies production transferred from Canada to Chattanooga. Wrigley is an active member of its local community supporting the Boys and Girls Club, Junior Achievement, and the United Way of Chattanooga.

Franklin - Mars Petcare US Headquarters
Established: 2008 (Relocated from California)
Associates: 473
Fun Facts: In 2013, Mars Petcare sponsored a participant activity at Nashville Mayor Karl Dean’s Field Day.

Franklin - Nutro Global Headquarters
Established: 2008 (Relocated from California)
Associates: 145
Fun Facts: For 14 years, The Nutro Company has partnered with the Search Dog Foundation, providing Natural Choice dog food for all rescue dogs. Site is a Platinum level member of the Live Green Partnership, a NGO that focuses on businesses located in Middle Tennessee to become more sustainable in the workplace.

Cleveland - Mars Chocolate Facility
Established: 1979
Associates: 548 and 300+ Contractors
Produces: Most M&M’S® candies & TWIX® Brand Varieties
Fun Facts: Mars Chocolate’s largest manufacturing facility. Features on-site wastewater treatment and a comprehensive recycling program. Launched the new M&M’S® Pretzel chocolate candies in 2010. Long-time partner with local schools, athletics programs and civic associations including Habitat for Humanity, Adopt-A-Pet and Main Street Cleveland.

Lebanon - Nutro Facility and Warehouse
Established: 1993 (Factory), 2010 (Warehouse)
Associates: 134
Produces: Dry Kibble Products - MAX® Dog Food, MAX® Cat Food, NATURAL CHOICE® Dog Food, NATURAL CHOICE® Cat Food, ULTRA™ Dog Food
Fun Facts: 100% of associates participated in the 2012 Mars Volunteer Program, which offers associates up to two days off a year to create mutual benefits for our communities by putting the Five Principles into action. The site donates product to 26 shelters across Tennessee.

Thompson’s Station - Mars Petcare Global Innovation Center
In May 2012, Mars Petcare broke ground on a $110 million world-class Global Innovation Center in Thompson’s Station, TN. The four-building campus will serve as the companies’ home base for creating future petcare innovations for its North American market.

We’re thrilled to be partners with you and what you’re doing!
Tennessee Governor Bill Haslam
April 2013
Mars, Incorporated – Scope of Business Around the World

Based in McLean, Virginia, Mars operates over 393 sites, including 138 manufacturing and R&D sites, across 74 countries, has net sales of more than $33 billion and six business segments including Petcare, Chocolate, Wrigley, Food, Drinks and Symbioscience. Around the world, more than 72,000 Associates are guided and united by Our Five Principles – Quality, Responsibility, Mutuality, Efficiency and Freedom that span across geographies, languages, cultures and generations.

Our objective as a company is to create a mutuality of benefits for all of our stakeholders through our operations. We strive to do this by putting our Principles into action to make a difference to people and the planet through our performance.

Mars, Incorporated In the U.S.

Key Facts:
- Family owned since founding in 1911
- More than 26,500 Associates
- 43 Manufacturing Facilities
- 6 ETHEL M® Chocolate Stores
- 3 M&M’S® World® Stores
- Over 820+ BANFIELD® Pet Hospitals

U.S. Based Global Headquarters:
- Mars Drinks – West Chester, PA
- Mars, Incorporated – McLean, VA
- Mars Chocolate – Mount Olive, NJ
- Wm. Wrigley Jr. Company – Chicago, IL
- The Nutro Company – Franklin, TN

Regional Headquarters:
- Mars Chocolate North America – Hackettstown, NJ
- Mars Food North America – Rancho Dominguez, CA
- Mars Petcare North America – Franklin, TN
- BANFIELD® – Portland, OR
- Royal Canin USA – St. Charles, MO
- Wrigley North America – Chicago, Illinois

#26,500/43
In the U.S. Mars Employs More Than 26,500 Associates in 43 States*
* Includes Banfield

At Mars, we believe in offering our Associates so much more than just a job, we want careers to mean more, where people have the freedom to take exciting opportunities and do challenging work.

2013 Best Private Company for Sustainability

Mars was named the Best Private Company by Ethical Corp. Responsible Business Awards 2013. The award recognizes commitment to responsible business practices and recognizes global leaders in corporate sustainability. Mars was given special recognition for its Sustainable in a Generation Program and its industry-leading work in cocoa sustainability.

Behind our great brands are great American jobs. At Mars, Incorporated, we make some of the world’s most beloved brands. While we are global in scope, we’re proud of our roots right here in the U.S. through Associates’ wages and benefits, and through major purchases of U.S. commodities, products and services, we contribute greatly to state and local economies year after year.

For more information and to join our conversation, visit us at mars.com, facebook.com/mars, twitter.com/marsglobal, youtube.com/mars